



## A dance “festival within a festival” at The Fringe

### Dates:

August 7-22, 2010

Week One: August 7-15, 2010

Week Two: August 15-22, 2010

Showcase opportunities and split programs will be featured!

### Location:

Venue 150 | [venue150.com](http://venue150.com)

Edinburgh International Conference Centre - Seats 600

Our theater Venue 150 - WON BEST VENUE OF THE YEAR at the Edinburgh Fringe 2009. With air-conditioning, ample legroom and modern decor, Venue 150 feels far removed from many of the hot, cramped venues elsewhere.

### Highlights from last year:

#### Presenter Interest:

- 2,000 presenters attended The Fringe
- European presenters from Scotland, Ireland, England, Sweden, Switzerland and producers from USA/Canada attended BookingDance Festival Edinburgh 2009 performances
- 100s of presenters in touch with bookingdance about festival showcases and artists

#### Press Interest:

- BBC World News – feature included footage from performance & interviews –
- BBC Scotland website
- Five Star review from Three Weeks
- Additional interest from The List, The Scotsman, The Skinny Press Scotland
- Photos from Photojournalists
- Twitter followers

#### Success:

International bookings confirmed from participating artists!

Our Edinburgh Festival showcase and artists were featured on the BBC World News including clips from the dance and interviews as part of an hour-long program devoted to the Fringe Festival. Our 2009 participating artists were also featured on BBC Scotland and received international bookings!

★★★★★ - [ThreeWeeks.co.uk](http://ThreeWeeks.co.uk)

#### Our show won a - FIVE STAR REVIEW from Three Weeks for Edinburgh 2009:

Whether you're a contemporary dance fiend or one of the uninitiated wanting to take a chance, this production is perfect for the Edinburgh Fringe lover. Seven dance companies, comprising more than thirty dancers in total, each provide a snapshot of quality, quirky and downright über speciality dance. From every corner of America, Jodi Kaplan, dance producer extraordinaire, has gathered eclectic works such as Erin Elliott's 'Outlined In Black' and C. Eule Dance's 'face2face' and woven them into a recipe of pure enjoyment. Professional American dance at the Fringe has been neglected of late but plans are afoot for this wonderful dance 'festival within a festival' to return next year, and I for one will be sitting in rapture in the aisles.

[bookingdance.com](http://bookingdance.com) | Jodi Kaplan - Producer | [jodi@bookingdance.com](mailto:jodi@bookingdance.com)

The showcase was great and so very well done. We had a great time, the Theater was terrific and what a great job on getting press, presenters and audiences there. The experience was well worth it!

- Anna Myer, Anna Myer and Dancers

I just got back to New York after returning from the U.K., and I just wanted to thank you for including me in the Fringe this year. It was an incredible experience, especially being C. Eule Dance's first International Tour. I know how much work it was putting the whole thing together, and I really appreciate you all taking care of us and making sure we looked great! I hope the sponsorship works out so we can return next year!

- Caron Eule, C.Eule Dance

I wanted to tell you that I had so much fun with you in Scotland and I love working with you. Thanks for the opportunity to share my work! - Erin Elliott

