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DANCE



## booking DANCE FESTIVAL beijing 2008

Coinciding with the 2008 Summer Olympics in Beijing

### PRESS RELEASE

Jodi Kaplan & Associates [www.bookingdance.com](http://www.bookingdance.com) | 212-352-0400

*The New York / Beijing Dance Festival is independent from the Olympics.*

**FOR IMMEDIATE RELEASE**

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booking **DANCE FESTIVAL** beijing 2008  
coinciding with the Beijing 2008 Olympics

**Beijing, China**

**Wednesday, August 12th - Sunday, 17th, 2008**

2 American and 3 Chinese Dance Companies in a 5 day Dance Festival

**New York / Beijing: An unprecedented dance event in Beijing, coinciding with the Summer Olympics is underway! Endorsed by the USA Ambassador to China, the first ever.....**

booking DANCE FESTIVAL beijing 2008 will take place August 12th thru the 17th at The Nine Theatres. China's world-renowned Beijing Modern Dance Company, as well as artists from the prestigious National Ballet of China, will be performing alongside the newest and most innovative of American dance companies. It is a rare opportunity for Chinese audiences to see exemplary USA choreography, and BookingDance is looking forward to producing this unparalleled event.

The evening will feature USA companies touring China for the first time - Odyssey Dance Theater (Salt Lake City, UT), Kim Robards Dance Company (Denver, CO), performing styles varying from contemporary ballet to modern dance and funk hip-hop. The performances will open and close with China's best dance artists, including the newest TAO Studio and a world premiere by the top choreographer of the National Ballet of China.

Evening performances will be held at The Nine Theatres, the newest and most prestigious cultural center in the Chaoyang District in Beijing. Additionally, the festival will have two "off-site" locations at outdoor Olympic venues, which will bring dance to the forefront of the global stage. The festival will hold an afternoon performance at The Nine Theatres for underserved youth as BookingDance's ongoing outreach program. Master classes will be offered to the Beijing dance community by the USA dance companies. Olympics athletes will be guests of the festival following the completion of their events.

*The festival is committed to bridging political gaps through cultural connections. With the recent devastation of the earthquake, booking DANCE FESTIVAL beijing 2008 will donate a portion of the ticket and merchandise proceeds to help recent victims.*

booking DANCE FESTIVAL beijing 2008 is being produced by New York/USA-based booking agent Jodi Kaplan, and co-produced by Beijing/China-based dance executive Alison Friedman. The two have extensive experience in dance production and promotion that spans over two decades.

With dance as an underserved art form what better way to bring it to the international stage than this premiere international dance festival!

For additional details, visit: [www.bookingdance.com](http://www.bookingdance.com)

To purchase tickets: [www.piao.com.cn](http://www.piao.com.cn)

For English Ticket Service call: **011-8610-64177845**